



RAJASTHAN THE GOLDEN DESERT

RNI : RAJENG/2013/50996

Weekly on Travel, Tourism, Hotel & Heritage of Rajasthan

Year 11 | Issue 45 | Pages 4 | 07 June 2024

Price: ₹ 5 | www.rtgd.in | rtgdmail@gmail.com

World Environment Day Celebrated



• Jaipur, June 05

On June 5th, in observance of World Environment Day, a tree plantation initiative was conducted at the Central Jail and Women's Prison Correctional Home in Jaipur. Mrs. Pallavi Sharma, Secretary of District Legal Services Authority, Jaipur Metropolitan II, led the effort alongside panel advocates and para-legal volunteers, planting saplings across various locations in the district.



Addressing the assembled jail staff and inmates during the plantation, Mrs. Sharma emphasized the critical role of a healthy environment in sustaining life for countless creatures and humans. She urged everyone to prioritize its protection and enhancement.

The district's tree plantation target must be swiftly achieved, emphasized the District Collector during a meeting held at the Collectorate Auditorium in Jaipur on June 5th. Chaired by District Collector Prakash Rajpurohit, the meeting convened the district-level task force to strategize tree plantation efforts beyond forest areas for the years 2024-25.

During the event, Mrs. Sharma personally planted approximately 50 saplings of guava, blackberry, and rosewood within the Central Jail and Women's Prisoner Correctional Home, with saplings also distributed among the employees. Mrs. Sharma also briefed the prisoners on legal aid, witness protection schemes, as well as various initiatives issued by RLSA and NALSA for prisoners, and victim compensation schemes.

In his address, District Collector Prakash Rajpurohit instructed officials from various departments such as Rural Development and Panchayati Raj, Urban Bodies, School Education, and Jaipur Development Authority to ensure timely attainment of plantation targets. (Continued on page 3)

Following the program, Mrs. Pallavi Sharma conducted an unannounced inspection of Anchal Girls Home (Continued on page 7)



Don't forget to read Special Report on:
Reshaping the Hospitality Industry
Page No. 3 & 4

17th Lok Sabha Dissolved

• New Delhi, June 05



The Cabinet, in its meeting held on 05.06.2024, has advised the President to dissolve the 17th Lok Sabha with immediate effect.

The President has accepted the advice of the Cabinet on 05.06.2024 and signed the Order dissolving the 17th Lok Sabha in exercise of the powers conferred upon her by Sub-clause (b) of Clause (2) of Article 85 of the Constitution.

Airline Profitability Outlook Improves for 2024

• PR News, Dubai, June 05

In a world of many and growing uncertainties, airlines continue to shore-up their profitability. The expected aggregate net profit of \$30.5 billion in 2024


The International Air Transport Association (IATA) announced strengthened profitability projections for airlines in 2024 compared with its June and December 2023 forecasts. An aggregate return above the cost of capital, however, continues to elude the global airline industry.


Outlook highlights include:

- Net profits are expected to reach \$30.5 billion in 2024 (3.1% net profit margin). That will be an (Continued on page 7)



ANANTA INSTITUTE OF HOTEL MANAGEMENT & ALLIED STUDIES









AVIATION



HOTEL & RESORT



CRUISE



RETAIL

At Ananta, we guarantee 100% job placement. Our commitment includes immediate job offer letters from Ananta Spa & Resort India, highlighting our direct involvement in your career launch. Additionally, our collaboration with leading hotel brands extends opportunities for recruitment, training, and exposure, ensuring a promising start in the hospitality industry.

24, Goyal House Ajmer Road, Madrapur, Civil Lines, Jaipur, Rajasthan- 302006
Phone: (+91) 9549078661/2/3/4/5 || Landline: (+91) 141 2223059 / (+91) 141 6765003

AIR INDIA INTRODUCES 'FARE LOCK' TO OFFER GREATER

• Gurugram, June 05

Air India, India's leading global airline, has introduced 'Fare Lock', a new feature for customers added to the ticket booking flow on airindia.com and the Air India mobile application, that lets them plan their travel with greater flexibility and ease.



Fare Lock enables customers to lock in or (Continued on page 7)

Editorial

18th Lok Sabha Elections Completed



ABDUL NASEER
Editor - Publisher

In India, the world's largest democratic country, elections for 543 Lok Sabha seats were concluded with the 7th round on 1 June. It saw the participation of voters across 543 Lok Sabha constituencies, with an estimated voter turnout of 70 percent. Despite various irregularities such as hate speech, voting machine malfunctions, vote-buying, and the controversial detention of opposition figures including Chief Ministers, the elections were conducted peacefully, and results were declared on schedule on June 4th.

The outcome revealed significant shifts in the political landscape. The BJP and its coalition partners secured 293 seats (with BJP alone claiming 240 seats), while the India Alliance, led by the Congress, garnered 232 seats (with Congress securing 99 seats). Other parties clinched 18 seats.

The BJP, India's dominant political force, faced unexpected setbacks, particularly in states like Rajasthan (where it got 14 out of 25 seats) and Uttar Pradesh (where it got 33 out of 80 seats), despite holding power in both states. This led to a scenario where they fell short of a clear majority, necessitating negotiations with regional parties. Should the BJP form the government, the Janata Dal-United led by Nitish Kumar (12 seats) and the Telugu Desam Party led by Naidu (16 seats) are poised to wield considerable influence.

The election outcome also signaled a significant rebuff to the BJP's emphasis on the Ayodhya issue, highlighting the rejection of communal politics by the electorate. The message was clear: India is committed to democracy, rejecting divisive forces irrespective of their religious or sectarian affiliations.

On the other hand, the India Alliance outperformed expectations, with Rahul Gandhi's campaign resonating with voters and Akhilesh Yadav's strategic efforts yielding results. While forming a government immediately might not be feasible, the Alliance remains optimistic, keeping all options open and taking decisions based on a nuanced understanding of the political landscape.

In the post-election meeting of BJP and its allies, Narendra Modi was chosen as the leader, poised to take oath as Prime Minister on June 8th. However, the BJP's newfound reliance on coalition partners signals a shift from its previous single-party dominance. It will need to navigate this new reality by accommodating the interests of its allies, relinquishing some control over the media narrative to give space to coalition voices.

Air India International Passengers Can Now

Avail Check-In & Baggage Drop Service at Delhi Metro

• Gurugram, June 03

Air India, India's leading global airline, has collaborated with Delhi Metro Rail Corporation (DMRC) and Delhi International Airport (DIAL) to facilitate check-in for international travellers at two metro stations in Delhi - New Delhi and Shivaji Stadium. The Delhi Airport Check-in & Baggage Drop facility allows passengers to check in their baggage at the metro station, giving the outstation travellers the option to explore the city baggage-free.

Meanwhile their baggage gets securely loaded onto the aircraft through an advanced automated infrastructure created by DMRC & DIAL.

Currently available for domestic journeys, this service will now be extended to international travellers and will remain operational at the two metro stations from 0700 hrs to 2100 hrs. The check-in can be done between 12 hours and 2 hours prior to flight departure for domestic itineraries and between 4 hours to 2 hours for international schedules.

"Our partnership with DMRC & DIAL stands



testament to our commitment to offering passengers an enhanced and seamless travel experience. This initiative not only provides a cost-effective option for travellers coming from distant locations but also helps control congestion at the airport, leading to a better experience for all our customers. Further to the technology interventions partnered and implemented by Air India & DIAL, such as DigiYatra, Self-Baggage Drop machines (➡Continued on page 7)

Vistara Announces Network-Wide Summer Sale

• Gurugram, June 04

Vistara, India's finest full-service carrier and a joint venture of the Tata group and Singapore Airlines, today announced a four-day, network-wide (domestic and international) Summer Sale, applicable across all three cabins - Economy, Premium Economy, and Business Class. Vistara, through this sale, offers its customers the opportunity to plan their holidays with India's most loved airline at attractive fares. The sale is exclusive to bookings made in India.

The sale is open for a period of 96 hours; starting 0001 hours on 4 June 2024 until 2359 hours on 7 June 2024 (Blackout

dates apply), for travel between 01 July 2024 to 15 September 2024. The one-way domestic fares start from INR 1,999 for Economy, INR 2,999 for Premium Economy and INR 9,999 for Business Class (convenience fees applicable). On Vistara's international net-



work, all-inclusive return fares, under the sale, begin at INR 11,999 for Economy, INR 14,999 for Premium Economy and INR 43,999 for Business Class. All fares are inclusive of taxes and are applicable on select sectors/flights. Furthermore, Club Vis-

tara members will receive an additional accrual of 25% on Business Class bookings and 20% on Premium Economy and Economy class bookings.

Bookings under the sale are now open on Vistara's website, iOS and Android mobile apps, at Vistara's Airport Ticket Offices (ATOs), through the airline's call centre, Online Travel Agencies (OTAs), and through travel agents. Direct channel discounts, corporate discounts/soft benefits will not apply on these promotional fares, and vouchers cannot be used for these bookings. The seats on sale are limited and available on a first-come, first-served basis.

Vistara is India's highest-rated airline on Skytrax and TripAdvisor, and it has been the winner (➡Continued on page 7)

From the label and advertisement of Fruit Juices

FSSAI directs FBOs to remove claim of 100% Fruit Juices

• New Delhi, June 04

The Food Safety and Standards Authority of India (FSSAI) has issued a directive mandating all Food Business Operators (FBOs) to remove any claim of '100% fruit juices' from the labels and advertisements of reconstituted fruit juices with an immediate effect. All the FBOs have also been instructed to exhaust all existing pre-printed packaging materials before 1st September, 2024.

It has come to the attention of FSSAI that several FBOs have been inaccurately marketing various types of reconstituted fruit juices by claiming them to be 100% fruit juices. Upon thorough examination, FSSAI has concluded that, according to the

Food Safety and Standards (Advertising and Claims) Regulations, 2018, there is no provision for making a '100%' claim. Such claims are misleading, particularly under conditions where the major ingredient of



the fruit juice is water and the primary ingredient, for which the claim is made, is present only in limited concentrations, or when the fruit juice is reconstituted using

water and fruit concentrates or pulp.

In the clarification issued regarding the marketing and selling of reconstituted fruit juices as '100% fruit juices', FBOs are reminded that they must comply with the (➡Continued on page 7)

Reshaping the Hospitality Industry

The core of hospitality is rooted in providing exceptional service, fostering human connections, tailoring experiences, and collaborating to create lasting memories - qualities that are highly sought after across various industries today. With projections indicating a promising growth for the sector, it is evident that the hospitality industry is on track for a substantial evolution in 2024.

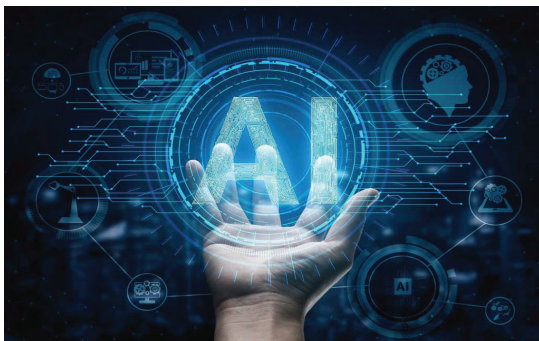
Special Report by: **Dr. Suresh Kumar Yadav & Nikita Rathore** for *Rajasthan The Golden Desert*



Workforce empowerment: Transforming challenges into opportunities

The industry has faced a significant challenge in the past couple of years, which is not about attracting customers but rather about finding and retaining employees. In order to tackle this issue, numerous hotel groups have taken steps to improve the situation, creating favorable conditions for newcomers to negotiate better working conditions and salaries.

Presently, many hotels provide their employees with free or affordable accommodation, higher wages, and reduced working hours during peak times. They also invest in training programs to motivate their staff and offer opportunities for career advancement. Empowering the workforce not only positively impacts guests' experience and their likelihood of returning, but also helps in attracting other talented individuals to form a united and high-performing team.



Artificial intelligence and technology: Selecting the optimal technology to transform the hospitality industry

As we are already familiar with the use of Chat GPT, we must acknowledge that we are now in an AI-driven world, and as a result, the speed at which the sector adjusts has become a critical concern. But which types of AI are most effective in enhancing outcomes for hospitality stakeholders?



Contactless services: Seamless technology, flawless accommodation

Adopting contactless technologies involves reimagining the hospitality experience to meet the needs of modern travelers, rather than simply adjusting to the pandemic-induced shift towards touchless interactions. Contactless services streamline the guest journey by reducing waiting times and

physical touchpoints. Mobile check-in, digital keys, and voice or tablet-controlled room automation enable guests to navigate effortlessly through the hospitality experience.

Popular tools like WhatsApp enable hotel staff to stay in constant communication with guests during their stay, promptly address requests, and deliver personalized services. This not only enhances operational efficiency by minimizing face-to-face interactions and human errors but also improves service quality and alleviates the strain on a limited workforce. In line with contactless services, hospitality firms must prioritize data privacy and security by implementing robust safeguards to shield guest information from cyber threats.



Technology-led innovation: Breaking barriers

At the core of technological innovation lies the capacity for managers and employees to access centralized information at all times. Transitioning to a fully cloud-based solution is a crucial initial step. This facilitates real-time information sharing, enhances service orientation, and personalizes the guest experience across all hotel departments.

Robotic systems optimize processes and boost efficiency in back-of-house operations like housekeeping or F&B outlets, reducing staffing needs and enabling managers to address issues promptly and accountably.

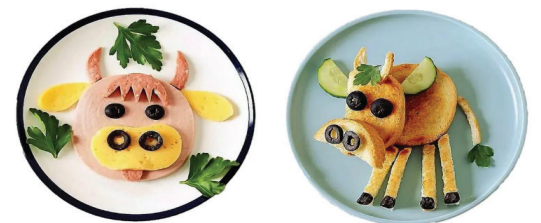


Culinary Experiences: Prioritizing Experiences, Authenticity, and the Senses

The shift towards experiential dining has transformed the way we approach food. Rather than simply consuming, people now desire to truly experience their meals. This has led to new developments in the hospitality industry, where hotels are expected to offer a diverse range of dining options to cater to different customer preferences. When done correctly, a hotel restaurant can become a culinary destination in its own right, rather than just an extension of the hotel itself. A prime example of this is the Radisson City Center in Jaipur, which boasts three restaurants, two bars, a bistro, and a café. It comes as no surprise that this establishment has become a mecca for food enthusiasts who are traveling.

Experiential design plays a crucial role in enhancing the dining experience. It allows customers to engage with food in a multi-sensory environment that stimulates all their senses, not just their taste buds. Some hotels have taken this concept even further by offering unique experiences on a smaller and more dynamic scale. For instance, they may

organize four-hand dinners, where an invited chef collaborates with the in-house chef, or host kitchen parties where clients can dine right in the heart of the kitchen. Additionally, having a front-cooking area adds to the overall experience. Specialist cooking classes can also complement these offerings, providing guests with the opportunity to learn new culinary skills from experts. Whether it's making their



own gin, cooking local dishes, or baking bread, these unique experiences leave a lasting impression.

Another notable trend in the culinary world is the focus on children. Gone are the days of unimaginative menus filled with standard fare like burgers and chips. Parents now seek healthier options for their children, with globally-inspired dishes made from high-quality ingredients. By incorporating world cuisine and plant-based products into their menus and presenting them in innovative ways, restaurants can create a dining experience that pleases both children and their families, ensuring their return in the future.

Lastly, the food sector has witnessed a significant shift towards off-premise dining and digitalization. While customers have gradually returned to eating in restaurants following the pandemic, many still prefer a mix of on- and off-premise dining. To maximize revenue, restaurants must adapt to this clientele by offering both in-house dining and delivery services. Takeaways are no longer limited to fast food establishments; even traditional and fine dining restaurants now offer this option. As a result, restaurants must reorganize their workflows and operations to cater to both in-house

Bars and beverages reimagined: Incorporating innovation and aesthetics into the drink selection

In order to differentiate themselves, modern bars must provide one-of-a-kind beverages accompanied by an enticing, Instagram-worthy ambiance to deliver an immersive experience for their patrons.

The era of a basic wine list and generic international beer and spirit options is long gone. Bars and restaurants must specialize and cater to a diverse, global clientele with ever-evolving preferences. Customers now seek a dedicated beer menu featuring local craft brews, wines sourced from specific vintages and regions with captivating stories, diverse collections of spirits (keep an eye out for rum in the upcoming years), and freshly sourced, hyper-local juices.

Mixology has been a prevalent trend for some time, but it has become essential to also offer mocktails and non-alcoholic food pairings due to stricter alcohol regulations and the growing emphasis on healthier lifestyles among Gen Z and millennials. The popularity of alcohol-free alternatives has reached the mainstream, extending beyond just "dry January" to encompass mocktails throughout the year. To truly impress customers, cocktail and mocktail innovations should surpass traditional recipes by incorporating unique ingredients, techniques, and presentation styles, which can be taught to patrons through mixology classes.

.... Continued on page 4



Green hospitality: Moving beyond sustainability towards net positivity

In the realm of hospitality, there has been a shift towards seeking more innovative and impactful approaches to implementing, measuring, and communicating sustainability practices. While local sourcing has become a common practice in the food and beverage industry, it is now being taken to new heights by offering enhanced traceability of products. Furthermore, guests are being educated on sustainable practices through initiatives such as cooking classes that teach them how to utilize all ingredients and minimize food waste. The focus has shifted from simply doing good to actively demonstrating to customers how they can contribute to positive change.

Hospitality groups are also embracing sustainable building techniques and adopting a comprehensive 360-degree strategy that encompasses sustainability from the very foundation of their establishments to their day-to-day operations. Some are even

going beyond the goal of achieving net zero and striving to become net positive, as evidenced by the emergence of “regenerative tourism” practices.



Data Driven Decision Making: Data-analytics for optimum personalization

Data Driven Decision making is becoming increasingly important in the 21st century. As the quote suggests, information is now considered the oil of this era, and analytics is the engine that drives it forward. The focus has shifted from simply collecting data to effectively engineering and analyzing large amounts of data in order to make informed decisions and gain a competitive advantage.

In the hospitality industry, successful companies are embracing a data-driven business model. Take Booking.com, for example. Through its platform, the company has access to extensive knowledge about guest and hotel behavior. This real-time information allows them to adapt their offers and displays, as well as negotiate better deals with hoteliers.

Data is also transforming hotel marketing. It enables hotels to closely monitor guest satisfaction and preferences, allowing for personalized experiences and targeted marketing campaigns. Additionally, data analysis helps hotels increase revenue by accurately forecasting demand and implementing dynamic pricing strategies.

Overall, data analytics is revolutionizing decision-making processes and personalization in various industries, including hospitality. By harnessing the power of data, companies can stay ahead of the competition and meet the evolving needs of their customers.



The influence of social media: Crafting genuine narratives

This ongoing pattern is transitioning into a new stage of development. Initially, marketers must discover more inventive methods to capture the attention of customers who are constantly bombarded with messages. The emergence of TikTok and Instagram, with their concise video content, appears to hold promise. It enables the sharing of stories to enrich

the storytelling of hospitality establishments.

Furthermore, the utilization of influencers has gained momentum in the industry. On average, businesses generate \$6.50 in revenue for every \$1 invested in influencer marketing. In this regard, marketers must identify the right influencers who possess sufficient reach and align with the hotel's values and narrative.

Moreover, with advancements in technology and the multitude of options available, marketers must accurately measure the impact of their social media endeavors and refine the message accordingly. They also need to strike a balance between customer-generated and organic content creation, as well as paid or free content. Overall, the cost of social media should align with the benefits, maintain professionalism, authenticity, and adhere to a clear strategy in line with traditional marketing efforts.

Therefore, these emerging trends in the hospitality industry are driven by interconnected factors, including technological advancements, evolving consumer preferences, and a deeper emphasis on sustainability. Hospitality businesses can seize these emerging opportunities to enhance guest experiences and position themselves for long-term success.

* Images used for representation purpose only. Rights with original owner.

Emirates wins award for Premium Economy

• PR News, Dubai, June 04

At the recent 2024 Pax International Magazine Awards on 29 May, at a ceremony in Hamburg, Germany - Emirates was crowned the winner of 'Best Inflight Entertainment and Connectivity Middle East' for its' combination of leading Wi-Fi connectivity in the sky, and an extensive 6,500 channels of content on ice. Meanwhile, the 2024 AirlineRatings.com Airline Excellence Awards were recently announced, with Emirates taking the top spot for both 'Best-Inflight Entertainment' and 'Best Premium Economy.'

Emirates has always been at the forefront of inflight Wi-Fi developments and was one of the first airlines to enable connectivity back in 1993, and the first airline to launch an inflight mobile phone service in 2007. Emirates has invested more than US\$ 300 million dollars to date on connectivity.

Emirates customers in every class of travel can enjoy free connectivity once they sign up to Emirates Skywards. Skywards members of all tiers get free internet when travelling in Business Class and First Class. Silver, Gold and Platinum members also get free internet when flying in Economy and Premium Economy Class. Blue tier members can access free app messaging in Economy and Premium Economy Class.

As 50 new Airbus A350 start to enter service this year, Emirates will offer passengers yet another opportunity to fly better, with new high-speed, inflight broadband powered by Inmarsat's GX Aviation. The Airbus A350s will be the first Emirates aircraft to take advantage of Inmarsat's Global Xpress (GX) satellite network, which powers the world's first and only globally available broadband network, ensuring passengers can enjoy uninterrupted global connectivity, even on flights over the Arctic.



Oman Air Upgrades Retailing & Distribution Capabilities with Accelya Partnership

• PR News, Oman, June 03

Oman Air has unveiled a significant enhancement to its distribution capabilities, ushering in a new era of convenience and choice. Partnering with Accelya, a global leader in software and technology solutions, the airline has introduced cutting-edge functionality that will enable its trade partners to seamlessly manage their customers' travel needs. Part of the airline's ambitious retail transformation programme, it leverages the latest IATA New Distribution Capability (NDC) technology, representing a substantial advancement from the previous booking tools available to travel agents.

“NDC stands as a pivotal tool, empowering us with enhanced flexibility and control over our distribution channels. Oman Air's NDC journey has yielded significant growth in recent years and our partnership with Accelya marks an important milestone in this journey,” commented Con Korfiatis, Chief Executive Officer of Oman Air. “Not only does the new upgrade support us to streamline our customer experience and enable us to scale up and provide more robust services, it also represents a significant reduction in our distribution costs, paving the way for more efficient operations and revenue diversification.”

“Our partnership with Oman Air is an example of how Accelya is leading the market in modern retail solutions and bringing the benefits of our technology to customers across the travel industry.”

Sam Gilliland, Chief Executive Officer at Accelya



RAJASTHAN THE GOLDEN DESERT

Weekly on Travel, Tourism, Hotel & Heritage of Rajasthan



Tel.: 0141-4116437 | Mobile: 7738707494 / 7426873388 | Email: rtgdmal@gmail.com | Website: www.rtgd.in

Air India Express becomes the **First Airline** to operate from **two airports in NCR**

• New Delhi, June 05

Air India Express expands its network in the National Capital Region (NCR), bringing more convenience to flyers in NCR and North India, by operating 28 weekly direct flights connecting Hindon with Bengaluru, Goa, and Kolkata, with fares starting from ₹5,134. Flight operations will commence on 1st August 2024. Inaugural fares are now open for booking on the airline's award-winning website, airindiaexpress.com, the Air India Express mobile app and other major booking channels.

Besides operating over 280 flights a week from Indira Gandhi International Airport (IGI) in New Delhi, AIX will be operating from Hindon Airport, ensuring enhanced connectivity to/from other cities in Western UP, Uttarakhand and Haryana. Hindon's strategic location within the National



Capital Region (NCR) ensures seamless access for travellers based out of Central and Eastern Delhi, Noida, Alipur, Agra, Baghpat, Bulandshahr, Dadri, Dasna, Dehradun, Faridnagar, Hapur, Haridwar, Khekra, Loni, Meerut, Modinagar, Muradnagar, Noida, Nangloi Jat, Pilkhuwa, Panipat, Rishikesh, Saharanpur, and Sonipat.

Speaking about the announcement, Alok Singh, Managing Director, Air India Express, said, "Our network expansion is focussed on enhancing connectivity across the rapidly growing domestic and short-haul international market, particularly the new and underserved routes. The ma-

turity and size of major metropolitan areas in India can support secondary airports, spreading the benefits of air connectivity and further stimulating growth. We believe the launch of our flights from Hindon is a pioneering effort towards this direction. It will benefit travellers from an extended catchment area, even beyond Delhi NCR, including Western Uttar Pradesh, Uttarakhand, Himachal and Haryana. The new services will complement our operations from the primary airport serving Delhi NCR, providing convenient options."

Air India Express will operate two daily-direct flights from Bengaluru and a daily direct flight each from Kolkata and Goa to Hindon, Delhi NCR. Guests travelling from these cities to Central, North & East Delhi, as well as other destinations in the National Capital Region, as well as a host of tourist & spiritual destinations in Uttar Pradesh, Uttarakhand, Himach-

al Pradesh and Haryana can now conveniently access these flights, while mitigating traffic congestion in the National Capital Region.

In addition to providing non-stop connectivity to popular destinations such as Bengaluru, Goa, and Kolkata, Air India Express will connect Hindon through convenient one-stop itineraries to other key stations on its network, including Bhubaneswar, Chennai, Calicut, Kannur, Kochi, Hyderabad, Imphal, Bagdogra, Mangalore, Mumbai, Pune, and Thiruvananthapuram.

Loyalty members booking on the airline's website and mobile app get additional rewards and benefits, including exclusive discounts and special deals, up to 8% NeuCoins, and complimentary Xpress Ahead priority check-in, boarding, and baggage services. In addition to loyalty members, students, senior citizens, SMEs, dependents, and members of the Indian armed forces can also get special fares and benefits on airindiaexpress.com.

PM plants sapling of Peepal Tree at Buddha Jayanti Park

• New Delhi, June 05

On the occasion of World Environment Day, Prime Minister Shri Narendra Modi launched #एक_पेड़_माँ_के_नाम# Plant4Mother campaign by planting a sapling of Peepal Tree at Buddha Jayanti Park, New Delhi today.

Drawing a parallel between the nurturing of Nature by Mother Earth and the nurturing of human lives by our mothers, Prime Minister exhorted people across the world to plant a tree as a mark of love, respect and honour for their own Mother and to also take a pledge for protecting trees and Mother Earth.

Central and State Government Departments and Local Bodies will also identify public spaces to assist the #एक_पेड़_माँ_के_नाम# Plant4Mother campaign.



Plantation of trees is central to the theme of World Environment Day 2024 namely halting and reversing Land Degradation, building Drought Resilience and Preventing Desertification. Besides the campaign on #एक_पेड़_माँ_के_नाम# Plant4Mother, plantation of 80 crore

trees by September and 140 crores by March, 2025 has been planned following a "Whole of Government" and "Whole of Society Approach". The trees would be planted across the country by individuals, entities, community based organizations, Central and State Government Departments and local bodies.

The Department of School Education, Government of India has motivated Eco-clubs in 7.5 lakh schools to carry forward and promote the message of #एक_पेड़_माँ_के_नाम#. Summer camps in schools are focusing on the theme by integrating it with experiential learning, which is one of the core precepts of the New Education Policy. The importance of planting trees which nurture human beings and indeed, all living beings across the planet, the inter-relationship between tree, Mother and Mother Earth, would be especially emphasized through the idea of Plant4Mother. All the Environmental Information, Awareness, Capacity Building and Livelihood Programme (EIACP) Centres of the Ministry of Environment, Forest and Climate Change, as also its institutions such as BSI, ZSI, ICFRE, NMNH etc. will be actively engaged in promoting awareness about tree plantation as well as undertaking tree plantation efforts under the umbrella theme of #एक_पेड़_माँ_के_नाम#. Other Ministries and Departments are also playing a significant role in taking forward the theme of #एक_पेड़_माँ_के_नाम#. Awareness in youth is being generated through MY Bharat of the Ministry of Youth Affairs. The Ministry of External Affairs has also taken this message to the global level and exhorted citizens of other countries to join hands in this massive tree plantation drive with the core precept of #Plant4Mother.

Indian Navy, a full-fledged "Blue Water Force with Green Footprint"

• New Delhi, June 05

Indian Navy, as an environmentally responsible force, has taken various strides to accelerate the paradigm shift towards renewable energy and reduce its environmental footprint by adopting sustainable lifestyle practices. Green initiatives have always been one of the key focus areas of the Indian Navy. With a shift in our country's energy policy to low carbon strategy by means of renewable sources of energy, it has been the endeavour to encourage all Naval units and establishments to undertake multifarious activities signalling the progressive transformation towards a 'Cleaner and Greener' environment.

The theme for World Environment Day 2024 focuses on solutions to tackle global issues such as Land Restoration, Desertification and Drought Resilience. To extend this theme in the maritime domain, efforts on tree plantation, mangrove preservation (as a part of MISHTI Programme of 2023), carbon footprint reduction, plastic disposal and retrieval from coastal areas, new initiatives on mangrove plantation, seaweed cultivation, coral reef surveys have all been facilitated with close interaction with all central and state government bodies and a large number of Government nominated and environmentally conscious firms.

IN had signed an MoU with HCL Foundation and The Habitats Trust for collaborative efforts on rejuvenation of coastal ecosystems and



conservation of endangered native marine species in Mar 23 and several events have been coordinated. These include the following: -

- a. Biodiversity surveys in Karwar.
- b. Creation of Bio-diversity park and trails in the ecological sensitive areas.
- c. Ecological restoration & terrain mapping of Anjediva Island for phased restoration, in progress.
- d. Coral Restoration plan at Lakshadweep and Andaman & Nicobar Islands collaboration in association



with Research & Environmental Education Foundation (REEF), a local NGO.

e. A proposal on the installation of a floating trash barrier in collaboration with the firm M/s Alpha MERS at various locations in Visakhapatnam and Kochi.



Famed Southern California resort to introduce transformed guestrooms, suites

Hyatt to Rebrand Hyatt Regency Indian Wells to Grand Hyatt Indian Wells Resort and Villas After \$64 Million Renovation

• INDIAN WELLS, Calif, June 04
Hyatt Hotels Corporation and Trinity Investments are proud to announce the planned rebranding of Hyatt Regency Indian Wells Resort & Spa to Grand Hyatt Indian Wells Resort & Villas, slated for September 2024. The rebrand will be timed to the culmination of a \$64 million property-wide renovation and ushers in a new era of luxury for the iconic desert resort with redesigned guestrooms and luxury villas, an expanded lobby experience, elevated accommodations, refreshed meeting and event spaces, two new dining concepts and a reimagined pool complex with extended cabana offerings. A resort steeped in Indian Wells' tennis history, the property is also a short

drive away from the Indian Wells Tennis Garden, which plays host to the BNP Paribas Open, the first of nine ATP Masters 1000 tournaments each year.

“Grand Hyatt hotels showcase bold and vibrant design and architecture, creating captivating destinations within a destination. The newly renovated and rebranded Grand Hyatt Indian Wells Resort & Villas will introduce guests and members to an elevated level of hospitality,” said Susan Santiago, President, U.S. and Canada, Hyatt. “Located in a key destination for leisure and business travelers looking to experience the best of Coachella Valley, the refreshed resort will help guests celebrate magnificent moments and create memorable experiences throughout their stay.”



Elevated Guestrooms, Suites and Villas

Grand Hyatt Indian Wells' refreshed design, overseen by the renowned Southern California firm, IndiDesign, will reflect the serene beauty of its locale and offer an upscale resort experience. Inspired by the dramatic geography and date farms that surround the property, Grand

Hyatt Indian Wells' new look and feel combines a neutral color palette and tasteful wood accents with mid-century modern design elements. The property's newly enhanced 531 accommodations, including 39 spacious suites have completed renovations, while 43 one- and two-bedroom private villas, are set to debut by November 2024.

Grand Hyatt Indian Wells will provide large guestrooms, with 550 square feet of luxurious living space. Guests can choose from various configurations, including one king bed, two king beds, rooms with full-sized bunkbeds, and more. Each room features a multi-functional living space, a spa-inspired bathroom, and a private patio or balcony. The resort's newly renovated suites also offer spacious accommodations designed for families and groups. These suites include a separate living area with a sleeper sofa, a wet bar with a full-size refrigerator and microwave, and dual private balconies offering breathtaking views of the golf course, pool, resort grounds and surrounding mountain backdrop. Suites on the ground floor feature patios, offering convenient pool access.

Emirates to donate thousands of children's backpacks



“We are so proud of our people at Emirates and their commitment to this initiative. Countless hours have been invested into making these bags for children; it's a true passion project for our diligent team.”

Ahmed Safa,
 Emirates' Divisional Senior Vice President for Engineering

• Dubai, June 05

To commemorate World Environment Day and as part of an environmental strategy that includes a commitment to consuming responsibly, Emirates is readying to repurpose more than 50,000 kilograms of materials from 191 aircraft undergoing a cabin interior refresh. Emirates will give new life to the materials and is personally producing thousands of handmade children's backpacks and schoolbags, to be donated to community schools and organisations supporting early education across Africa and Asia this year.

To minimise waste, Emirates' Engineering team tasked themselves to find a way to repurpose the fabrics from the Economy Class seats of 22

Airbus A380 aircraft that have completed the retrofit process. From these aircraft, 5,205 kilograms of scrap materials were recovered, including seat fabric of 95% wool and 5% nylon composition with a flat weave structure, sourced from Germany and Ireland. The materials were identified as ideal for upcycling due to their durability and non-flammable nature, and a decision was made to make high quality backpacks for children in need.

In the workshop at Emirates Engineering, a dedicated team of tailors creatively designed a whole range of backpacks, for children of different ages and worked with the Emirates Corporate Communications, Marketing & Brand team to identify charitable entities, schools, orphanages, and foundations, where the bags are set to be distributed in the coming months.

QATAR AIRWAYS CELEBRATES INAUGURAL FLIGHT TO TASHKENT

• Doha, Qatar, June 05

Qatar Airways officially touched down at Tashkent International Airport (TAS) on 02 June, 2024, as the award-winning airline celebrated the inaugural flight of its new non-stop service to Tashkent, Uzbekistan.

The new route marks a significant milestone in Qatar Airways' ambitious network expansion programme, which will see the airline operate four weekly flights to Tashkent onboard its state-of-the-art fleet, providing passengers seamless connectivity via Hamad International Airport (DOH), recently voted 'World's Best Airport' by Skytrax.

Qatar Airways Group Chief Executive Officer, Engr. Badr Mohammed Al-Meer, said: “We are excited to introduce Tashkent as our latest destination, offering travellers convenient access to the cultural and economic heart of Uzbekistan.”

“This new route underscores our commitment to expanding our global network through Central Asia and providing our passengers with more travel options.”

Continue from Page 1

World Environment...

Additionally, directives were issued to the Animal Husbandry Department to plant saplings in cowsheds and to the Mineral Department for plantation in mining lease areas in accordance with regulations.

Deputy Forest Conservator DNP Jagawat reported that the Forest Department had successfully distributed 27,44,143 saplings to various departments and the public for plantation outside Rajasthan's forest areas in Jaipur city and rural districts. He urged officials to comply with prescribed procedures for obtaining saplings from Forest Department nurseries and to ensure timely planting.

Concluding the meeting, DNP Jagawat distributed samplings to the District Collector and attending officers, advocating for increased tree planting for environmental conserva-

tion. Notable attendees included Additional District Collector Rajkumar Kaswan, Deputy Conservator of Forests Manphool Bishnoia, Additional Chief Executive Officer Mrs. Sunita Yadav, and representatives from the Education Department, Municipal Corporation, Animal Husbandry Department, JDA, and other pertinent agencies.

World Environment...

in Jaipur. During the inspection, the absence of the Home Superintendent was noted, leading to the suspension of other staff members present. Mrs. Sharma assessed the provisions for food, cleanliness, education, etc., provided to the girls and issued necessary instructions for improvement.

Airline Profitability...

improvement on 2023 net profits

which are estimated to be \$27.4 billion (3.0% net profit margin). It is also an improvement on the \$25.7 billion (2.7% net profit margin) forecast for 2024 profits that IATA released in December 2023.

- Return on invested capital in 2024 is expected to be 5.7%, which is about 3.4 percentage points (ppt) below the average cost of capital.
- Operating profits are expected to reach \$59.9 billion in 2024, up from an estimated \$52.2 billion in 2023.
- Total revenues are expected to reach \$996 billion (+9.7%) in 2024—a record high.
- Total expenses are expected to reach \$936 billion (+9.4%) in 2024—a record high.
- Total travelers are expected to reach 4.96 billion in 2024—a record high.
- Total air cargo volumes are expected to reach 62 million tonnes in 2024.

Air India...

reserve a selected fare for 48 hour for a fixed, nominal fee, while they simultaneously firm up their travel itineraries. This helps customers to plan their travels without having to worry about unexpected fluctuations in fares and availability for their preferred flight options. The feature is available for flight options at least 10 days away from the date of booking the service.

To use the service, Air India customers simply need to choose the flight options that they most prefer and are likely to finalise, select the Fare Lock option in the booking flow, and pay a non-refundable fee. Customers can later return to their bookings on the website or mobile app to confirm their bookings at the pre-selected fares by using the 'Manage Booking' option.



The counting of votes in progress during General Election-2024 at Kolkata, in West Bengal on June 04, 2024.



The counting of votes in progress at Counting Centre during General Election-2024 at Jodhpur, in Rajasthan on June 04, 2024.



Continue from Page 2

Avail Check-in...

at airport terminals, this initiative will significantly enhance the convenience and satisfaction of our customers, said Rajesh Dogra, Chief Customer Experience Officer, Air India.

The frequency of the metro is every 10 minutes, and it takes 19 minutes to reach the departure level at Delhi Airport Terminal 3, making the journey of each traveller faster and hassle-free.

Vistara Announces...

of several 'Best Airline' awards, besides being lauded for world-class cabin cleanliness and upholding high safety standards. The only Indian carrier to feature amongst World's Top 20 Airlines, Vistara has been named '16th Best Airline' globally while also being recognised as the 'Best Airline in India and South Asia' for the third time in a row, 'Best Airline Staff in India and South Asia' for the fifth consecutive year, 'Best Cabin Crew in India and

South Asia' for the third time in a row and 'Best Business Class Airline in India and South Asia' for the second time in a row at the coveted World Airline Awards 2023 by Skytrax. Vistara has also been recognised with the World's 4th Youngest Aircraft Fleet and Asia's 2nd Youngest Aircraft Fleet awards in 2024 by ch-aviation.

FSSAI Directs...

standards for fruit juices as specified under sub-regulation 2.3.6 of the Food Safety and Standards (Food Prod-

ucts Standards & Food Additives) Regulation, 2011. This regulation states that products covered by this standard must be labelled in accordance with the Food Safety and Standards (Labelling and Display) Regulations, 2020. Specifically, in the ingredient list, the word "reconstituted" must be mentioned against the name of the juice that is reconstituted from the concentrate. Additionally, if added nutritive sweeteners exceed 15 gm/kg, the product must be labelled as 'Sweetened juice'.

DOORDARSHAN TO TELECAST T20 WORLD CUP MATCHES

• New Delhi, June 03

Prasar Bharati has today announced that it will telecast the T20 World Cup being organised in West Indies and USA starting 2nd June on DD Free Dish platform. Doordarshan will follow up the high profile coverage of T20 World Cup with a line up of telecast of a number of major global international sporting events. This includes Live/deferred live and highlights of the Paris Olympics Games 2024(26th July-11th August 2024), Paris Paralympic Games (28th August- 8th September 2024), International Cricket Series between India Vs Zimbabwe (6th July -1th July 2024) and India Vs Sri Lanka (27th July -7th August 2024) and Ladies and Men's finals of the French Open 2024 (8th & 9th June 2024) & Wimbledon 2024 (13th & 14th July 2024).

The announcement was made by CEO Prasar Bharati, Shri Gaurav Dwivedi during an interaction with the media in New Delhi today. During the interaction, Secretary, Ministry of Information and Broadcasting, Shri Sanjay Jaju along with Chairman, Prasar Bharati Shri Navneet Kumar Sehgal, CEO, Prasar Bharati Shri Gaurav Dwivedi and DG, Doordarshan, Ms Kanchan Prasad, launched a special anthem 'Jazba' for the T20 World Cup sung by Shri Sukhwinder Singh. The Secretary also launched a promo of the gala T20 event narrated in the voice of the famous story teller Shri Neelesh Misra.

It is noteworthy that Doordarshan has reached an understanding with leading global sports bodies like NBA and PGTA for showcasing their content on DD Sports.

TTF Kolkata to be held on 13-14 July

• New Delhi, June 05

India's largest travel trade show TTF is going to organise their next trade show in Kolkata on 13 - 14 July at the Biswa Bangla Mela Prangan (formerly known as Milan Mela), beside ITC Sonar.

The travel industry's finest offers are here to help you plan your next vacation before the festive season arrives. Seize the greatest deals and turn your travel dreams into reality!

Show Timings will be as below:
13 July - 02:00 PM to 07:00 PM
14 July - 11:00 AM to 07:00 PM

This is your chance to connect with over 450 international and domestic travel brands and destinations from India, Sri Lanka, Bangladesh, Mauritius, Thailand, and many others. Additionally, you'll have the opportunity to engage with numerous Indian states and union territories, along with their co-participants.

Annually, TTF Kolkata welcomes 3000+ travel professionals, industry leaders, and more than 5000 general visitors from West Bengal and nearby regions.





Telangana Foundation Day was celebrated at Raj Bhavan

• Jaipur, June 02

On June 2nd, the foundation day of Telangana state was commemorated at Raj Bhavan in Jaipur. Governor Kalraj Mishra extended his congratulations and best wishes on this occasion, engaging in discussions with the local residents of Telangana.

Reflecting on the history of Telangana, Mishra highlighted its significant tourism potential, tracing back its origins to the Nizams who coined the term to distinguish it from Marathi-speaking regions. He lauded Telangana's historical richness, with Hyderabad emerging as its largest and most populous urban hub in south-central

interior India. Mishra commended the state's strides in innovation and entrepreneurship, expressing optimism for its continued progress.

Governor Mishra underscored the significance of celebrating state foundation days at Raj Bhavan, fostering a sense of unity encapsulated in the concept of Ek Bharat Shrestha Bharat. Emphasizing the supremacy of the Constitution, he urged a mindful balance between rights and responsibilities, considering it as a living embodiment of Indian values. He elaborated on the symbolism embedded in the illustrations adorning the original Constitution, reflecting India's historical and cultural ethos alongside noble life principles.

Emirates, IATA and Airbus launch an enhanced A350 type rating conversion course for pilots

• Dubai UAE, June 04

Emirates, the International Air Transport Association (IATA) and Airbus have joined forces to deliver an enhanced Competency-Based Training and Assessment (CBTA) programme for the A350 type rating, as the airline prepares for the delivery of 65 A350s from mid-2024. An initial cohort of 256 pilots will be trained as part of the new course at Emirates' Training college in Du-

bai starting from July 2024.

The advanced pilot training programme uses the CBTA training methodology that combines IATA's principles and documentation with Emirates' operational expertise and resources, and Airbus' CBTA training experience on the A350 that spans over 10 years.

Driven by pilot competency and behaviour, the A350 CBTA programme utilises the proven CBTA training philosophy that allows

instructors to assess the pilots training and seek immediate improvements in their performance. The programme will run in two phases and will include 20 days of simulator training and evaluation in 15 separate sessions.

"With this programme, Emirates' pilots receive in-house competency-based training with highly qualified instructors, equipping them with world-class capabilities to support the airline's global operations.

Indian Naval Ship Shivalik Departs Singapore

• New Delhi, June 02

INS Shivalik, mission deployed to the South China Sea and Pacific Ocean, departed Singapore on 30 May 24 for onward passage to Yokosuka, Japan.

During the ship's OTR at Singapore, various activities were undertaken which included Call on with Base Commander, Changi Naval Base, Wreath Laying at Kranji War Memorial, Call on with High Commissioner of India to Singapore, IFC visit, Visit of around 80 school children onboard, Visit of Indian and Australian High Commissioner onboard and cross-deck visits to USS Mobile (LCS) reflecting maritime relations and shared values between the navies which is primarily under the ambit of Security and Growth for All in the Region (SAGAR).



NEW SOFTWARE FUNCTIONALITY FOR ONLINE FILING PF

• Jaipur, June 01

The Employees' Provident Fund Organization is one of the World's largest Social Security Organizations in terms of the clientele and the volume of financial transactions undertaken. Presently, around 7.5 Crore members are actively contributing to the Provident Fund, Pension & Insurance Schemes each month.

In the first 2 months of this Financial Year alone around 87 lakh claims had been settled in the form of social security benefits like advances for housing, post matriculate education of children, marriage, illness, final Provident Fund settlements, pension, insurance etc.

The member claim these benefits online which has been made possible through a robust computer software application, which validates the data of the member in the Universal Account Number (UAN).



Visit of Rashtrapati Bhavan to remain Closed from June 5 To 9

• New Delhi, June 04

Visit of Rashtrapati Bhavan (Circuit -1) will remain closed for the general public from June 5 to 9, 2024, due to preparation for forthcoming event of swearing-in-ceremony of the Council of Ministers at Rashtrapati Bhavan.



RAJASTHAN THE GOLDEN DESERT

Weekly on Travel, Tourism, Hotel & Heritage of Rajasthan

JAIPUR OFFICE:

24-25, Basement Floor, Orbit Mall, Near Civil Line Metro Station, Ajmer Road, JAIPUR (Rajasthan) - 302006

Tel.: 0291-4062489 | Mobile: 7738707494 / 7426873388 | Email: rtdg@mail@gmail.com | Website: www.rtdg.in

